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Directorate of Higher Education,  
Himachal Pradesh.

शिक्षा निदेशालय कुश्नूर हिमाचल

07 SEP 2019

Dated: Shimla-1

the September, 2019

To

All the Principals,  
Govt. Post Graduate/Degree Colleges,  
Himachal Pradesh.

Subject: Introduction of Excellence Development programme for students of Himachal Pradesh by TCS ion.

Memo

Please find here with the proposal received from TCS ion ( strategic business unit of TATA Consultancy Services regarding Excellence Development Programme for students' of Himachal Pradesh.

In this regard please examine the proposal thoroughly as the scheme is related with digital solutions/Tests for the final year students' (all stream). The Proposal/Scheme aims to engage the students in skill oriented jobs as per industry requirements. Therefore you are requested to aware the students about this programme so that they may be benefitted.

The suggested program structure is also attached for reference. For any queries please contact- Jayanthi Raman, Tata Consultancy Services Limited, 188 Llyods Road Chennai Mobile+917299484262. Mail to r.jayanthi5@tcs.com.

Encl: as above.

(Dr. Amarjeet K. Sharma)  
Director Higher Education  
Himachal Pradesh.

Copy to :-

1. Tata consultancy Services Limited with the request to contact the principal of all colleges for further mobilization ( **Through Mail.**)
2. The Branch Officer (IT Cell) DoHE with the request to upload the letter & attachment on the official portal of the department please.
3. Guard file.

Director Higher Education  
Himachal Pradesh  
E-mail : [bvochp@gmail.com](mailto:bvochp@gmail.com)  
Tele 01772652579



Vocational HP &lt;bvochp@gmail.com&gt;

## TCS Regarding appointment with Worthy Director Higher Education.

2 messages

R Jayanthi5 &lt;rjayanthi5@tcs.com&gt;

To: bvochp@gmail.com

Cc: Ramkumar J1 &lt;ramkumar.j1@tcs.com&gt;

18 July 2019 at 12:46

Dear Sir,

Based on the discussions and understanding we suggest the following programs for the students of Himachal Pradesh.

S.No	Program	Benefits Audience	Delivery Model	Price(Rs)/ students
1	Cert-n-Edge - TCS Ignite - Certification	Science Graduates who has aspiration for IT career	Digital	499
2	Tata Group Qualifier Test	Final or Pre-Final year students and graduates (Engineering, Science, Arts and Commerce), Graduated unemployed youths, Students who have discontinued the studies after 10th,11th and 12th Standard	Digital	499-1199
3	Common Corporate Qualifier Test	Final or Pre-Final year students and graduates (Engineering, Science, Arts and Commerce), Graduated unemployed youths, Students who have discontinued the studies after 10th,11th and 12th Standard	Digital	499-1199
4	Prep4Job - Preparation Test for Recruitment Exams	Graduates & PG students	Digital	199

Regards

Jayanthi Ramani

Tata Consultancy Services Limited

188 Loyds Road, Chennai

Mobile: + 91 7299484262

Mailto: rjayanthi5@tcs.com

Website: http://www.tcs.com

From: R.Jayanthi5/CHN/TCS

To: bvochp@gmail.com

Cc: Ramkumar J1/MUM/TCS@TCS

To,

Shri Amarjeet K. Sharma - IAS  
Principal Secretary (Higher Education)  
Himachal Pradesh

**Subject: Introduction of Excellence Development Programme for students of Himachal Pradesh**

Respected Sir,

Season's greetings from TCS.

This is with respect to the conversation we had on 17<sup>th</sup> July, 2019, about introducing a Students' Development Excellence Programme in Himachal Pradesh. TCS iON, a strategic business unit of Tata Consultancy Services, takes immense pride in the fact it has been able to contribute to nation building by constantly coming up with digital solutions that helps raise the bar for the education sector of India. Be it in the sphere of open community learning, computer-based assessments, or 'Phygital' platforms that integrate physical assets with digital solutions, we have been able to reimagine how learning happens in this country. To that effect, we would be honored to collaborate with the State of Himachal Pradesh to devise a comprehensive and sustainable Excellence Development Programme for the students of Himachal Pradesh pursuing higher education.

The objectives of this programme are:

1. To increase students' relevance to the industry
2. To build entrepreneurial mindset in the youth
3. To develop a mindset of lifelong learning in students
4. To augment students' career skills to improve their employability quotient
5. To provide students exposure to relevant jobs based on their skills and interest areas

The objectives of the programme have been defined keeping in mind the interests of both the stakeholders – the students as well as the industry. A well-structured and exhaustive excellence development programme will not only help us build a competent and resilient workforce, but will also connect the industry to that workforce, thus linking students to careers that are rewarding and fulfilling for them.

The immediate question would be, how do we plan to execute this? We in TCS have identified seven specific action areas that can help us achieve the objectives outlined above.

1. We will run an **Open Learning Community** to take care of the entire lifecycle of students' higher education, right from joining college to earning a degree. The community will help students during the initial years by providing them the right guidance and counselling through a specially curated induction programme. We will have psychologists and counsellors on board the community who will help students make a smooth transition from school life to college life. This component will be offered free of cost to the students. In the years after that, this community will help build students' relevance to the industry by imparting training in academic as well as industry-trending subjects, moderated by the academia and industry professionals respectively. An open learning

forum will give students access to peer-to-peer learning and also help them gain hands-on skills with support from experienced industry professionals. Towards the end of their degree curriculum, students will be able to avail a Career Skills Programme through this open community, which will improve their employability quotient. This programme will ensure that students are equipped to deal with the changing dynamics of today's workplace, by teaching them essential skills such as corporate etiquettes, interpersonal management, critical thinking, problem-solving and effective communication. The career skills programme will also be available to the students absolutely free of cost.

2. We will offer a **Youth Employability and Entrepreneurship Programme (YEPP)**, and administer the same with the help of a nodal agency. This programme will develop students' latent entrepreneurial mindset and support them in their self-employment ventures. It will be available for free to students belong to BPL families.
  
3. We will run a set of **Job Preparation Services** for industry fresher's. Students can avail the same to increase their job prospects. This will improve the placement ratio for the colleges, and in turn, the state.
  
4. We will conduct a **Common Corporate Qualifier Test (CCQT)** in your state to link fresher's to corporate jobs, under three categories: Engineering fresher's, Science fresher's, and Arts and Commerce fresher's. This will be a one-stop test for students across all streams giving them access to a large number of job opportunities in more than 160 participating corporates. We will focus our efforts in increasing the number of corporates participating with us in this initiative.
  
5. We will **certify** students in advanced fields of studies such as Artificial Intelligence, Machine Learning and Deep Learning that they might develop interest in during their regular degree course. This will lend credibility to their self-learning and build a strong foundation for their choice of career.

In order to make this comprehensive development programme available to every student pursuing higher education in the state, we have also devised a seven-point engagement model. The following are the terms of engagement.

1. All products will be part of a pre-defined price catalogue. The prices will be subject to revision from time to time, in consultation with the government.
2. Some of the products offered through the programme will be made mandatory across all participating universities and colleges, and some will be optional.

3. There will be a review meeting every 2 months chaired by Principal Secretary to evaluate the progress of the Programme and provide required guidance and support to TCS for making the Programme successful.
4. TCS will be accountable for the delivery and success of the Programme.

Looking forward to your cooperation in making this Programme a benchmark in the state.

Yours sincerely,

J Ramkumar  
Head – Higher Education Segment  
TCS ION