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Directorate of Higher Education,
Himachal Pradesh, Shimla-1
Tel:0177-2653120Extn.234_E.mail:genbr@rediffmail.com, Fax: 2812882

Dated Shimla-1 the September, 2018

To

All the Deputy Directors of Higher Education in,
Himachal Pradesh

Subject:- Regarding IEC Advocacy Material on POSHAN Abhiyaan.

This is with reference to the letter No.15-28/2018-IEC-Line Deptt.-19583 dated 12-09-2018, received from the Director, Women and Child Development, Himachal Pradesh, wherein it has been intimated that Ministry of Women and Child Development, Government of India, has developed the IEC Advocacy material, which can be down loaded from the link:-
https://drive.google.com/drive/folders/1qCy95ASz6hFfr25Tzu_vgGU8SkLzqGF5.

You are, therefore, directed to circulate necessary instructions to all the Educational Institutions under your administrative control that the IEC material developed by the Ministry of Women & Child Development, Government of India, may be utilized in the IEC activities in their respective Educational Institution.

— Sd —

Director of Higher Education,
Himachal Pradesh

Endst. No. Even Dated Shimla-1 the September, 2018
Copy for information and necessary action is forwarded to:-

1. The Director, Women and Child Development, Himachal Pradesh, Shimla-1, w.r.t. above mentioned letter.
2. The Incharge IT Cell, with the direction to upload the same on the Departmental website.
3. Guard file.

Director of Higher Education,
Himachal Pradesh

शिक्षा निदेशालय सचयक शिमला

29 SEP 2018