No-EDN-HE(21)B(15)15/2016-V
Directorate of Higher Education,
Himachal Pradesh, Shimla-1
Tel:0177-2653120Ext.234_E.mail:genbr@rediffmail.com, Fax:2812882

Most Urgent

Dated Shimla-1 the 2nd March, 2016

To

All the Principals/ Headmasters,
Govt. Sr.Sec. / High Schools in,
Himachal Pradesh

Subject:- Regarding Celebration of Matribhasha Divas (Mother Tongue Day) on 03-03-2016.

Memo,

This is with reference to letter No.EDN-B-Ga(17)11/2014-L dated 02-03-2016, received from the Additional Chief Secretary (Education) to the Government of Himachal Pradesh & in continuation to this Directorate letter of even number dated 20-02-2016, on the subject cited above.

In this regard, it is informed that Ministry of Human Resource Development, Government of India has now decided to celebrate the Matribhasha Diwas on 03-03-2016 to promote the use of mother tongue. The tenor will be celebratory and it will be observed in all the educational institutions with the following objectives:-

- Highlight the linguistic diversity of our country.
- Encourage usage, not only of the respective mother tongue, but other Indian languages as well.
- To understand and draw attention to the diversity of cultures in India and the consequent forums of literature, craft, performing arts, scripts and other forms of creative expression.
- To encourage the learning of languages, other than one's own mother tongue.
- Elocution, Debating, Singing, Essay writing competitions, Painting competitions, Music and dramatic performances, Exhibitions, Online resources and activities as well as events exploring the cognitive, economic, social and cultural activities of multilingual society, Exhibitions depicting linguistic and diverse wealth of India (in two languages).

Cont. P-2
P-2

Therefore, you are directed to take appropriate action in the matter accordingly and report regarding the activities undertaken may be sent to the office of Deputy Director of Higher Education of your District immediately.

(Dinkar Burathoki),
Director of Higher Education,
Himachal Pradesh

Endst. No. even dated Shimla-1 the 02\textsuperscript{nd} March, 2016
Copy for information and necessary action is forwarded to:-

1. The Additional Chief Secretary (Education) to the Government of Himachal Pradesh, Shimla-2, w.r.t. above mentioned letter number & date.

2. All the Deputy Directors of Higher Education in Himachal Pradesh, with the direction to collect the activities report from the all the educational institutions under their control and same may be sent to this this office immediately.

3. The Superintendent (G-II), IT Cell, with the direction to upload the same on the departmental website.


(Dinkar Burathoki),
Director of Higher Education,
Himachal Pradesh